



He Whānau Manaaki o Tararua
Free Kindergarten Association Incorporated

Date Effective: February 2021

Review Date: February 2023

Use of Kindergartens for Advertising

Responsible to:	Chief Executive Officer
Applies to:	All Staff
Purpose:	To ensure any advertising in kindergartens is appropriate and aligns with the values and strategic direction of HWM.

Policy

1. Addresses of staff, children, parents and/or whānau will not be given out for advertising or other commercial purposes under any circumstances. This includes email addresses.
2. Advertising that does not align with the values and strategic direction of HWM will not be permitted in or around the kindergarten.
3. Companies will be allowed to leave brochures at the kindergarten if they are relevant to children and parents and/or whānau in their capacity as caregivers but will not be placed in children's communication pockets.
4. Attention may be drawn to advertising by a notice on the white board (for example information about swimming lessons is available, put on the parent table).
5. Kindergartens wishing to display advertising billboards in return for 'sponsorship' should contact WMK. Permission to do this will not be unreasonably withheld.