



He Whānau Manaaki o Tararua
Free Kindergarten Association Incorporated

Date Effective: February 2016

Review Date: February 2018

Use of Kindergartens for Advertising

Responsible to:	Chief Executive Officer
Applies to:	All Staff
Purpose:	To ensure appropriate limits are put in place regarding advertising in kindergartens.

Policy

1. Addresses of staff, children, parents and/or whānau will not be given out for advertising or other commercial purposes under any circumstances. This includes email addresses.
2. Advertising which has nothing to do with children or families will not be permitted in or around the kindergarten.
3. Companies will be allowed to leave brochures at the kindergarten if they are relevant to children and parents and/or whānau in their capacity as caregivers but will not be placed in children's communication pockets.
4. Attention may be drawn to advertising by a notice on the white board (for example information about swimming lessons is available, put on the parent table).
5. Kindergartens wishing to display advertising billboards in return for 'sponsorship' should contact WMK. Permissions will not be unreasonably withheld.