

MĀORI LANGUAGE MOMENT

12PM | 14 SEPTEMBER 2021

Key messages

- ▶ The Māori Language Commission is inviting all New Zealanders to celebrate te reo and join this year's Māori Language Moment at **12pm on Tuesday 14 September** from wherever they are.
- ▶ Last year more than 1 million people celebrated te reo at the same time, from wherever they were at 12pm on the 14th September to mark the moment in 1972 when the Māori Language Petition was presented to parliament.
- ▶ This year the commission is doubling its target and inviting 2 million people to join.
- ▶ The commission will be aiming to set a new world record for the largest, single endangered language event ever.
- ▶ New Zealanders proved in 2020 that te reo is something that unites us no matter who we are or where we live.
- ▶ It takes one generation to lose a language and three to get it back: we need 1 million speakers by 2040 to safeguard te reo. The countdown is on.
- ▶ Our Māori Language Moment is about us standing together as New Zealanders to say we value te reo and want to keep it safe for future generations.
- ▶ Māori Language Week is being held from 13 – 19 September 2021.



Campaign assets

- [Digital & social media assets](#)
- [Kia kaha te reo Māori logo](#)
- [Media \(2020 moments\)](#)

Social media

- [f /tewikiotereomaori](#)
- [@reomaori](#)
- [@reomaori](#)
- [in Te Taura Whiri i te Reo Māori](#)

Make sure to tag us and use our hashtag **#reomaori** to be counted!

Contact

- Events betty@tetaurawhiri.govt.nz
- Media makere@tetaurawhiri.govt.nz

Take part

- www.reomaori.co.nz

Sign up to take part and choose an action. Remember to come back after to share and upload your moment!